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# The Gladiolus Beautiful



Vigorous Northern-grown Bulbs, all ready to bloom for you in your own garden

## HOWARD M. GILLET

GLADIOLUS SPECIALIST NEW LEBANON, N. Y.

#### **GREETINGS**

To my Friends and Customers:-

I thank you once more for a busy prosperous season. You certainly had us all on the hustle again last Spring getting your orders all filled, and judging from the many flattering testimonials received those bulbs must have given a good account of themselves. Many of the blocms were exhibited at the Fairs, and captured prizes.

It is seldom we make an error in filling a bulb order. If your order is not completely satisfactory, let us know at once. We are only human and a mistake will sometimes creep in, but it is immediately made right as soon as I know of it. I believe a satisfied customer is a fine advertiser for my business, but a DELIGHTED customer is a still better one. He tells his friends and they in turn become enthusiastic boosters for "Gillet's Glorious Gladiolus"

Some growers are effering what they term "blooming size bulbs" at prices below what larger bulbs may be sold for, but I make no attempt to compete in price against half-size bulbs or badly mixed, poorly grown inferior stock, preferring to send out only large flowering bulbs which will give you the best possible results and thereby retain you as a pleased customer. In doing this I price the bulbs as low as I can sell such good stock for. Experience has proved this policy to give the best satisfaction. (When the largest bulbs of a variety become sold out, rather than disappoint the customer, we put in an extra quantity of smaller blooming sizes.

My fields were the crowning attraction for "Glad Fans" from all over eastern New York and western Mass, during August and early September, and many were the exclamations of astonishment and delight at the wondrously beautiful blooms.

The bulbs have been harvested, carefully cured, safely stored, and are now waiting to bloom beautifully for you in your own garden.

Very truly yours, HOWARD M. GILLET, Member of American Gladiolus Society.

#### PRONUNCIATION SETTLED!

Considerable confusion has existed regarding the proper pronunciation of this queen among flowers.

At the annual convention of this queen among nowers.

At the annual convention of the American Gladiolus Society held in August. 1925, at Rochester, N. Y., the members voted unanimously to adopt the word "Gladiolus", pronounced with the accent on the "o", as proper for both the singular and plural forms.

The word "Gladioli" is now out of date. Also the pronunciation "Gla-di-olus" (with the accent on the "i") is no longer considered correct.

For a nickname, just say "Glads".



A PORTION OF ONE OF MY FIELDS, SHOWING THE RANK GROWTH OF STALKS

#### THE MODERN GLADIOLUS

Many people are taking up Gladiolus growing as a hobby. And a delightful hobby it is! To watch, for the first time, the unfolding of a new variety is to the real flower lover a quite thrilling event.

And do you know that a vase of Gladiolus will retain its beauty for more than a week, if the water is changed daily, and a half-inch or more cut off the bottom of the stems?

Remember, too, that an investment in these bulbs will not only give you pleasure this year, but for years to come.

A wonderful improvement has been made in the Gladiolus during the last few years. Those who are acquainted only with the old red spikes which grew in Grandmother's garden will hardly recognize it as they gaze on the large and gorgeous flowers of the modern hybrids which are the result of thousands of crosses made by specialists in this line. The newer kinds embrace many varieties producing from 12 to 20 blooms on a single spike, many of which will measure from four to six inches across. Nearly all the colors of the rainbow may now be found. The combinations of colors and beautiful markings of the petals and throat cannot be surpassed by any other flower. As sturdy as the lily and as exquisite as the expensive orchid it may be grown successfully by the amateur in any ordinary garden, and if several plantings are made in the spring at different times, bloom may be had from the end of July until frost. Covering the widest range of color from the brightest blood-red scarlet, deep purple and rich carmine shades to the most delicate tints of white, pink, yellow and lavender, they prove at once the most showy and attractive of garden flowers. They are rightly called "The People's Orchid." With freedom from disease and insect pests there is no easier flower to grow. No other flower gives so much satisfaction at small expense. If you have never planted any of the newer varieties such as are offered you in this booklet, give them a trial. They will be a delight to the eye and a joy to the soul.

On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should place them in vases in the house. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bud opens, leaving three or four leaves on the plant to mature the bulb. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so from the end of each stem. Every bud will open one by one to the very top, and a vase of blooms may be kept fresh and beautiful for a week or ten days.



EVELYN KIRTLAND

#### CULTURE

If you can grow potatoes you can grow Gladiolus. Plant in any good garden soil as soon as ground is workable up to the middle of June. If several plantings are made at different times the season of bloom will be lengthened. Do not plant in shade of trees or buildings, and do not allow fresh manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, or bone meal, well mixed with the soil. Set the bulbs five to six inches deep in rows and about three to four inches between each bulb. Rows about 18 inches apart. Or may be massed in beds about four inches apart each way. If planted in quantity and to be cultivated with a horse make rows 30 to 36 inches apart. Keep soil loose and free from weeds. When cutting flower spike let three to four leaves remain on the plant to allow the bulb to mature properly. Dig bulbs in the fall, cut off tops, and after drying in the open air for a few days store away in a dry, cool but frost proof place in the cellar.

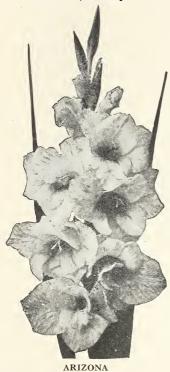
#### NAMED VARIETIES

During the past few years I have tested many hundred varieties of Gladiolus and have selected the following list as the very choicest and most beautiful. Many are new and rare.

ALICE TIPLADY—Large orange saffron flower of the hooded type. Very choice. 10c each; \$1.00 per doz.

AMERICA—Beautiful, soft shell-pink, with a lavender tinge. Flowers are large, wide open, with several blooms open at one time. Fine for cut flowers. A popular variety. 5c each; 50c per doz.; \$3.00 per 100.

AMERICAN BEAUTY—"American Beauty" rose color. Throat creamy yellow. A single stalk opens almost all flowers at once and forms a whole bouquet in itself. Very fine. 30c each; \$3.00 per doz.



ANNA EBERIUS-

From California. Velvety lavender purple; throat deeper color. An unusual shade which immediately attracts the attention of visitors to my field. Choice. 15c each; \$1.50 per doz.

ANZAC-Salmon, with red blotch bordered cream Large flowers. Tall and straight. Quite rare. 50c each; \$5.00 per doz.

APOLLO—Deep gonia rose, with some white in the throat. 15c each; \$1.50 per doz.

ARABIA-Extremely dark mahogany red, almost black, with a brilliant sheen. A new and very striking novelty. \$1.00 each.

ARIZONA-Rose pink, with dark maroon markings on lower petals. Very

pretty. 10c each; 75c per doz.; \$4.00 per 100.

ASHBURN—Salmon-red, flaked deeper. Many flowers open at once. A fancy garden variety. 25c each; \$2.50 per doz.

BARON HULOT—Deep violet-blue, medium size. Contrasts well with a yellow variety. 10c each; \$1.00 per doz.

BERTREX-White, with lilac line in throat. Good substance, strong and vigorous. Florists like it. (See cut). 10c each; \$1.00 per doz.; \$6.00 per 100.



BERTREX

BEST VIOLET—Rich violet color, with lines over petals. Tall stem; many open at once. Not a common shade. 15c each; \$1.50 per doz.

BLACKHAWK—Cardinal-red, with a nearly black center. One of the Kunderd originations. Handsome. 10c each; \$1.00 per doz.

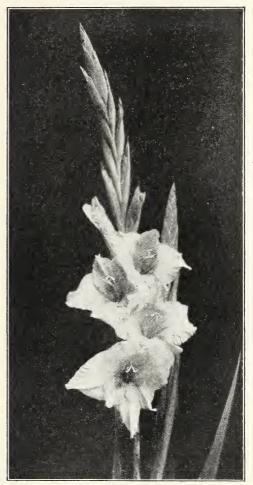
BLUE JAY—Light blue, with cream center. Flowers wide open. 20c each; \$2.00 per doz.

BYRON L. SMITH—Delicate shade of lavender pink, equal to a cattleya orchid. Very choice. 20c each; \$2.00 per doz.

CAMEO—A new Primulinus with slightly ruffled petals. Soft shades of pink and cream, with a feather of red. 25c each; \$2.50 per doz.

CANDIDUM—Large white lily-shaped blooms. Tips of petals suffused with pink. In demand by florists. 10c each; \$1.00 per doz.

CAPELLA—Hybrid. Tall bright fiery orange red. Large and choice. 10c each; \$1.00 per doz.; \$5.00 per 100.



STARLIGHT

CAPT. FRYAT—Large red with clear white blotch in center. 25c each; \$2.50 per doz.

CARDISUN—Deep velvety red, with darker throat. Medium spike. 10c each; \$1.00 per doz.

CATHERINA—Light gray blue. Lower petals deeper, marked with brownish red spot. Unusual. 20c each; \$2.00 per doz.

CHAMELEON—Soft melting shades of lilac, purple, violet and orange, blending together like changeable silk. Unusual. 75c each; \$7.50 per doz.

CHARLEMAGNE—Giant type, large open flowers on strong spikes. Sunrise red, flaked darker; creamy white blotch, dotted with purple carmine. 20c each; \$2.00 per doz.

CHATEAU THIERRY—Dark orange color, with small yellow spot. Large flowers. New variety. 15c each; \$1.50 per doz.

CHICAGO WHITE—White, with lavender line on lower petals. One of the earliest whites. 5c each; 50c per doz.

COLLEEN-Light rose shaded to nearly white. Carmine marks on light yellow in throat. A light airy type. 10c each; \$1.00 per doz.

COLORS—Deep dark wine-maroon. Lower petals rich velvety dark red, mottled cream. 10c each; \$1.00 per doz.

CONSPICUOUS—Light blue. Yellow center, edged with deep blue rim. Called the "pansy gladiolus." Came from Holland. 15c each; \$1.50 per doz.



CRACKERJACK

CRACKER JACK—Handsome large flowers of a rich velvety dark red. Throat spotted with maroon on yellow ground. Very prolific, and flowers from quite young bulbs. Inexpensive. (See cut). 5c each; 50c per doz.; \$3.00 per 100.

CRIMSON GLOW—Here's a winner! Immense open flowers of intense rich crimson. Tall, vigorous and perfectly formed. Early. The very finest of its color. 15c each; \$1.50 per doz.

DEUTSCHLAND-A big new soft pink. Strong and vigorous and one of the best for cut flowers. 25c each; \$2.50 per doz.

DIANA—New large tall crimson. Solid color. Extra good. 20c each; \$2.00 per doz.

DICK—Dark lavender, or violet, with nearly white center, and one or two dark velvety pansy spots on two lower petals. 20c each; \$2.00 per doz.

DOROTHY McKIBBIN-Apple-blossom pink, variegated. Ruffled petals. Very early. 20c each; \$2.00 per doz.

FARLY SNOWFLAKE-Large flowers of creamy white, delicately tinted and flaked rose, with just a tinge of yellow in the throat. A lovely white. 15c each; \$1.50 per doz.

EARLY SUNRISE—Extra large flowers of salmon scarlet. Line of cream through center of each petal. 20c each; \$2.00 per doz.

E. J. SHAYLOR—Fine large ruffled deep rose. Early tall and strong. Extra choice. 15c each; \$1.50 per doz.

ELORA-Fine early white. Dainty red DOROTHY McKIBBIN feather in throat. Flowers large and wide open. Originated by Luther Burbank. (See cut). 20c each; \$2.00 per doz.

EMPRESS OF INDIA—Rich, very dark, velvety red; almost black. Fine white stripe on lower petals. Satiny buds. Distinct. 10c each; \$1.00 per doz.





EVELYN KIRTLAND

EVELYN KIRTLAND—Beautiful shade of rosy pink, with soft shell pink center and bright scarlet blotches on lower petals. One of the finest pinks. Visitors rave over it. Tall grower. Has taken many prizes at the shows. (See cuts, pages 2 and 7). 10c each; \$1.00 per doz.; \$6.00 per 100.

EUROPA—Snowy white, without any color mark whatever. Large flowers, compactly placed, and many open. One of the finest whites in existence. Especially valuable for florist's work. Stock too scarce to become common very soon. (See cut). 20c each; \$2.00 per doz.

FAIR COLUMBIAN—Fine large showy lilac-pink. Rare shade, attracting much attention. Tall, vigorous plant. 20c each; \$2.00 per doz.

FASCINATOR—Light pink, tinted carmine. Lighter throat. 10c each; \$1.00 per doz.

FASTIDIOUS—Very large open flowers of delicate shell pink shaded to ivory white in the throat. Very airy and graceful. Rather late bloomer. 50c each; \$5.00 per doz.



#### A ROW OF FLORA

FLORA—Canary yellow, with scarcely any markings. Flowers well placed, plant tall and strong. A valuable new introduction from Holland, and one of the very best yellows in existence. 15c each; \$1.50 per doz.

GAIETY—Light searlet, splashed deeper searlet. White threat, penciled crimson-red. A gay looking fellow who attracts attention. 15c each; \$1.50 per doz.

GEN. JOFFRE—New Holland variety. Large brilliant scarlet, darker stripe on lower petal. One of the best reds. 15c each; \$1.50 per doz.

GEN. PERSHING—Upper petals pale pink. Lower petals yellow, striped rich carmine. Large and tall. 25c each; \$2.50 per doz.

GEN. PETAIN—Scarlet, with white stripe on lower petals. 25c each; \$2.50 per doz.

GLORY (Kunderd's)—Creamy-buff, tinted soft pink. Petals ruffled and fluted at the edges. 10c each; \$1.00 per doz.

GLORY OF HOLLAND—White, tinted pink. Useful for florists' work. 5c each; 50c per doz.

GOLDEN GLORY—Ruffled yellow. Dark spot in throat. Tall. 20c each; \$2.00 per doz.

GOLDEN KING—Bright golden yellow, with crimson blotch on lower petals, forming a striking contrast. Tall and strong. Flowers well open, and of good substance. (See cut). 10c each; \$1.00 per doz.

GOLDEN WEST—Brilliant orange, with yellow throat mottled with maroon. Very striking, and unlike any other Gladiolus. Try it. 10c each; \$1.00 per doz.

#### Undecided?

Then send \$5.00 for Collections A, B, C and D, and live happily ever after.



GOLDEN MEASURE

#### GOLDEN MEASURE-

The aristocrat of the yellows. Considered the very finest of its color. A standard to "measure" others by. Large pure yellow blossoms, with no markings. Originated in England and sold for high prices when first introduced. Grows tall and rank, and produces a fine big bulb. Very highly recommended. 20c each; \$2.00 per doz.

GOLIATH—A fine large reddish purple, or deep wine. Very dark. Robust grower. Choice and much admired. Should be in every collection, as there is no other just like it. 15c each; \$1.50 per doz.

GOV. HANLEY—Rich cardinal red. Deeper red in throat. Early. 15c each; \$1.50 per doz.

GRETCHEN ZANG—Exquisite soft rose pink shading into salmon-scarlet. Tall and graceful. Very useful for decorative purposes. (See cut). 10c each; \$1.00 per doz.; \$5.00 per 100.

HALLEY—Large, well-opened flowers of bright salmonpink. One of the earliest, and a popular sort. 5c each; 50c per doz.; \$3.00 per 100.

HARVARD—The true "Harvard Crimson." Large beautiful blooms. 10c each; \$1.00 per doz.; \$5.00 per 100.

HELEN FRANKLIN—Pure white, with narrow violet throat markings. 6 to 10 good sized flowers open at once. An early-flowering ruffled variety of much promise. 10c each; \$1.00 per doz.

HELGA—Salmon rose. Lighter throat. Tall. 15c each; \$1.50 per doz.

HERADA—Clear brilliant mauve; a wonderful new color. In demand by florists. 10c each; \$1.00 per doz.; \$6.00 per 100.

HOLLAND GIANT (Glory of Kennemerland)—Very large rose pink, with yellow center. A new imported novelty of immense size, the broadly expanded blooms often measuring 5 inches when in full bloom. 10c each; \$1.00 per doz.

IDA VAN—A most beautiful deep salmon-red, or flaming orange-pink, shading darker in throat. Rich and brilliant. Large, open flowers. 10c each; \$1.00 per doz.; \$5.00 per 100.

#### Only a Dollar to Spare?

All right! Exchange it for either Collection A or B (page 27) or the Rainbow Collection (page 26.)



IMMACULATE

IMMACULATE (L'Immaculee)—Pure white, without any blotch whatever. A gem for cutting because of its long slender erect spikes bearing many flowers open at one time. Seldom tints in the sun. Early. (See cut). 10c each; \$1.00 per doz.

INDIANOLA—Rose-pink, shading to lighter in throat.
20c each. (Supply limited).

INTENSITY (Scarlet Beauty)—Large bright scarlet, lower petals speckled with white. Wide open flowers. One of the best in this color. 10c each; \$1.00 per doz.

JACK LONDON—Light salmon, striped with orange Yellow throat striped with ruby. 20c each; \$2.00 per doz.

JASPER—Jasper red with waved petals. Purple feather over yellow in throat. Early. 25c each; \$2.50 per doz.

JEWELL—Salmon pink with a clear golden yellow throat. A beautiful and dainty colored flower. 15c each; \$1.50 per doz.

JOE COLEMAN—Bright red with carmine blotch. Many open at once. Good propagator. 15c each; \$1.50 per doz.

JOERG'S WHITE-One of the largest and finest whites ever produced. A new robust growing exhibition variety which won the trophy at the New York Gladiolus Show. Seven blooms open at once in perfect formation. Pure glistening snowwhite. Five petals in each flower show no other color whatsoever. The lower petal shades to a creamy yellow in the throat, with light crimson veinings. Six inch flowers not uncommon. There will be a big demand for this valuable new exhibition white as soon as it becomes better known. Selected bulbs, \$3.50 each.

KING SMOKE—Smoky blue flaked on rose pink ground. A novelty of unusual coloring. 25c each; \$2.50 per doz.



JOERG'S WHITE

KOKOMO—Rich pomegranite purple. Large throat blotch of light yellow. An unusual shade. Prolific. 15c each; \$1.50 per doz.

LA GRANDESSE—White, slightly tinting into light pink, Fine large flowers. 20c each; \$2.00 per doz.

LE MARECHAL FOCH—Beautiful shade of light pink. Enormous wide open flowers. Very early and a good grower. Very highly recommended. Prize winner. 10c each; 75c per doz. (See page 19 for Special Offers).

LENA GRAETZ—A fine new imported variety. Flowers very large and almost pure white. 15c each; \$1.50 per doz.

LILYWHITE—A good white. Blossoms of good size, and 6 or 7 open at once. Is in great demand, particularly with florists. Early and prolific. 5c each; 50c per doz.; \$3.00 per 100.

LOVELINESS—Cream-yellow, or buff, tinged with pink. Strong robust grower, with many large wide open flowers displayed at once. Dark green foliage. Greatly admired for its delicate coloring, and a really choice variety. 15c each; \$1.50 per doz.

LOUISE—Fine new blue-lavender, with small touch of wine in throat. Wide open flowers. Like an orchid. Is in great demand. 15c each; \$1.50 per doz.

LOVE'S FIRE—A big dazzling scarlet, good grower, with long spikes, and many open at once. One of the very best reds. 20c each; \$2.00 per doz.



LE MARECHAL FOCH

LUCETTE—Ivory white with dainty feather of phlox pink on lower petals. 20c each; \$2.00 per doz.

MAHOGANY RED—Very dark mahogany-red. My own introduction. 35c each; \$3.40 per doz.

MAINE—Citron buds, opening up glistening white. Tall and straight. New and rare. 35c each; \$3.50 per doz.

MARJORIE GAGE—White, with bright red blotch in throat. Very pleasing. 15c each; \$1.50 per doz.

MARSHAL FOCH—(Not the "Le Marechal Foch," which see). This is a splendid new Kundered variety which is capturing prizes at all the flower shows. A massive tall spike bearing very large ruffled flowers of finest salmon-pink. A gorgeous thing in garden or vase. 25c each; \$2.50 per doz.

#### Made Happy

One customer purchased a dollar collection and after they bloomed wrote: "I never in my life derived so much pleasure from any one dollar." Treat yourself to some of these beauties this year.



ELORA

MARY FENNELL—Beautiful light lavender, tinged soft pink, lower petals penciled with primrose yellow. Large wide open flowers of exquisite loveliness. Distinct, and especially recommended to lovers of delicate shades. 10c each; \$1.00\_per doz.

MARY PICKFORD—Delicate creamy white. Throat finest soft sulphur yellow. Has won hundreds of prizes. 15c each; \$1.50 per doz.

MEADOWVALE—Purer white than Chicago White, but blooming a little later. Narrow line of crimson on lower petals. Excellent for florists. 5c each; 50c per doz.

MILADY—Tall, strong ruffled variety of creamy white. Yellow throat, purple feather. Prolific. 40c each; \$4.00 per doz.

MONA LISA—Palest soft rose pink; almost pure self color. Many flowers open at once. Strong grower. A most dainty shade. One of the new ruffled varieties. 20c each; \$2.00 per doz.



MRS. FRANK PENDLETON

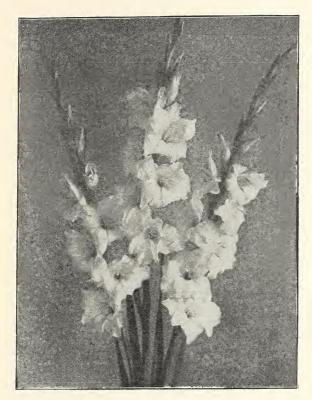
MORNING GLORY—A fine new yellow. Just a touch of scarlet in throat, but general effect is sulphur yellow. 35c each; \$3.50 per doz.

MR. MARK—Light blue, darker blotch. From Holland. One of the best blues. 15c each; \$1.50 per doz.

MRS. FRANK PENDLETON—One of the very finest Light pink (sometimes nearly white) with a giant blotch of the richest carmine-red in the throat. Wide open large flower. Tall, strong grower and long, well-filled spike. No grander variety in existence. Has been awarded many prizes. (See cut). 10c each; 75c per doz.; \$4.00 per 100.

MRS. DR. NORTON—One of the very finest. Creamy white, edges suffused with pink, soft creamy yellow in throat, speckled at base with Tyrian rose. Large flowers on tall graceful spike. Awarded highest honors wherever shown. Lovers of delicate colors are enraptured with this beauty. (See cut). 15c each; \$1.50 per doz.

Plant Glads five inches deep and where they will be in plenty of sunlight.



MRS. DR. NORTON

MRS. FRANCIS KING—Very large flame-scarlet, or orange-pink flowers on an extremely long spike. This has become the most popular and effective variety for window, store and hotel decorations, on account of the vivid coloring and the large number of reserve buds continually opening. Inexpensive, but a good one. 5c each; 50c per doz.; \$3.00 per 100.

MRS. H. E. BOTHEN—Flesh salmon pink, with flame scarlet center. A very handsome combination. Ruffled. One you can't help admiring. 20c each; \$2.00 per doz.

MRS. MOULTON—Large dark crimson, splashed deeper in throat. A gorgeous flower. 15c each; \$1.50 per doz.

MRS. WATT—Handsome deep brilliant wine color. A rare shade, distinct from all others. Strong straight grower and extra good bulbs. 10c each; \$1.00 per doz.

MURIEL—One of the best light blues yet produced. Darker violet blotch on lower petals. 25c each; \$2.50 per doz.

MRS. WILLIAM KENT—Large shrimp pink, striped and splashed with deeper rose pink. Throat straw, mottled with ruby. 15c each; \$1.50 per doz.



GRETCHEN ZANG

MYRA—Deep salmon over yellow ground, throat lined with pink. Very pretty. 15c each; \$1.50 per doz.

MYSTIC—Rose pink, splashed darker, light throat. 15c each; \$1.50 per doz.

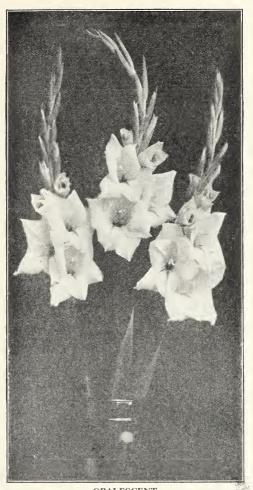
NEGERFURST—Very dark velvety red, flaked with black spots, and touched with white and lilac rose. An odd but beautiful color. Extremely long spikes. 20c each; \$2.00 per doz.

NEOGA—Dark garnet red, deeper in throat. Half ruffled. Originated by Kunderd. 15c each; \$1.50 per doz.

NEUTRALITY—A new seedling of "America". Larger and showier. 20c each; \$2.00 per doz.

NIAGARA—Light creamy yellow, more or less splashed with pink. Large open flowers on strong spike. Good keeper after cutting. 8c each; 75c per doz.; \$5.00 per 100.

ODIN—New. Large perfectly formed flowers of salmon pink. Small carmine blotch. 20c each; \$2.00 per doz.



OPALESCENT

OPALESCENT—Wonderful large spikes of delicate rose lavender. A pure self color with soft lilac lines in throat. A valuable variety. 50c each; \$5.00 per doz.

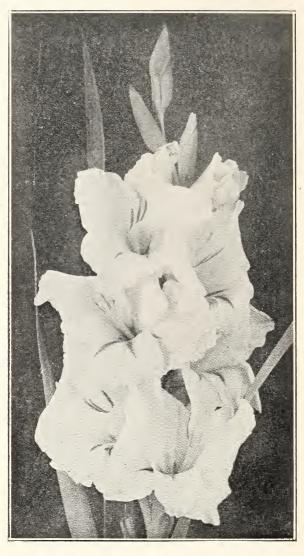
ORANGE BRILLIANT—A dainty little Prim with a brilliant orange color. Useful in floral work where larger flowers may not be desirable. Very inexpensive. 3c each; 30c per doz.

ORANGE GLORY—Large ruffled flowers. Orange with lighter throat. Rank, healthy grower. 15c each; \$1.50 per doz.

ORANGE PRINCE—Orange yellow, flaked deeper orange. Out of the ordinary. Looks like a rare lily. A pretty and attractive coloring. One of the best sellers to visitors in our field. Straight stems. Fine for cutting. Don't miss this one! 15c each; \$1.50 per doz.

PANAMA—Magnificent large pink. Blooms wax-like and wide open. A favorite with florists. 5c each; 50c per doz.; \$3.00 per 100.

PARLIAMENT—New, large and showy rose pink. Strong stems. 25c each; \$2.50 per doz.



PEACE

PEACE—A grand white flower, very large, with a delicate lilac feathering on lower petals. Tall, strong, hardy grower. Blooms later than most, so plant early. (See cut). 8c each; 75c per doz.; \$4.00 per 100.

PEARL—Light rose pink with cream throat. Very early. 10c each; \$1.00 per doz.



PINK WONDER

PINK WONDER-This is a wonderful Gladiolus, and the largest light pink. Flowers often measure 6 1-2 inches across. The color is light pink, yellow shading at base of lower petals, overlaid with rose feathering. Said to grow very tall on some soils. While I do not get the height of stalk that some claim, I certainly get very large individual flowers from this variety. Petals are wide open as you see by the cut. A good one to raise for the

shows. 20c each; \$2.00

per doz.

PIPPIN—Soft blush pink. Neat red feather on cream throat. Large flowers. Strong and prolific. **35c** each; \$3.50 per doz.

PRIDE OF LANCASTER—Orange salmon. Rich fiery deeper orange throat. Ruffled. 25c each; \$2.50 per doz.

PRIMULINUS HYBRIDS—A cross between the native South African Primulinus Gladiolus and the large garden varieties. The flowers are smaller and more graceful than the standard varieties, and run mostly to yellow, orange and salmon, or "nasturtium" colors. Also they multiply faster, bloom earlier and produce more bulblets. Useful in any floral work where larger flowers may not be wanted. 3c each; 30c per doz.; \$2.00 per 100; \$3.00 per 500.

#### SPECIAL OFFERS

I have grown a large stock of that incomparable early light pink, LE MARECHAL FOCH. Flowers 5 inches wide when well grown. Fine for cut flowers.

First size bulbs: 50, postpaid to 5th zone, 100 " " 3rd " 2.75 500 by express, 10.00

Second size bulbs: Will throw nearly as large blooms.

50, postpaid to 5th zone, \$1.50 100 " " 3rd " -2.35 500 by express, 8.50

A fine buy for those who sell flowers from roadside stands.

#### Exhibit Gladiolus at Your Local Fair



PRIDE OF GOSHEN

#### PRIDE OF GOSHEN

—Flesh pink. Large flowers and elegantly waved petals. Tall and vigorous. (See cut). 10c each; \$1.00 per doz.

PRINCESS OF ORANGE—Bright vermilion red. White stripe on lower petals. Pretty 25c each.

#### PRINCE OF WALES

—The very choicest of all salmon varieties, and one of the very best of all Gladiolus. Excellent for decorating, and much in demand. Early. A beauty, and a winner. Don't overlook it. 10c each; \$1.00 per doz., \$6.00 per 100.

PRINCIPINE—Bright searlet with conspicuous white throat. 5c each; 50c per doz.; \$3.00 per 100.

PRIORITY—Large open flowers of venetian pink shading darker at tips. Feather of deep rose pink. Tall, straight and strong. 50c each; \$5.00 per doz.

PROPHETESSE—Pearly white, with orange red blotch. Early. 10c each; \$1.00 per doz.

PROSERPINE—Handsome deep rose color, or eerise-pink. A rare shade. 15c each; \$1.50 per doz.

PURPLE GLORY—The giant of the ruffled race! Deepest velvety dark maroon red, with almost black blotches. A royal flower. 35c each; \$3.50 per doz.

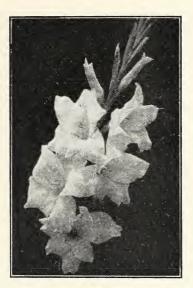
PYTHIA—A mammoth red, blotched carmine. Tall and showy. 25c each; \$2.50 per doz.

RED CANNA—Bright crimson. Large flowers on tall stalks. Good multiplier. 10c each; \$1.00 per doz.

RED EMPEROR—(Dominion) Rich dark scarlet, of immense size. Tall, strong spike; wide open flowers of royal appearance. Early blooming. Very choice. The largest brilliant deep red gladiolus in cultivation. 15c each; \$1.50 per doz.

RED, WHITE AND GOLD—A novelty. Strong plant and good sized flowers. Upper portion white, lower petals lemon-yellow. Red blotch. 25c each.

REV. EWBANK—Light porcelain blue. Early. Good size and fast propagator. 20c each; \$2.00 per doz.



EARLY SNOWFLAKE

REVUE—Yellow, shading to delicate pink at tips of petals. Tall and straight, and blooms well expanded. Early. 35c each; \$3.50 per doz.

ROANOKE—Yellow with fine red line. Hooded type. 5c each; 50c per doz.; \$3.00 per 100.

ROMANCE—Salmon rose, bordered wine blue. Red and yellow throat. A novelty. 35c each; \$3.50 per doz.

ROSALIA—Yellow, blushed orange. Lower petals golden yellow. 15c each; \$1.50 per doz.

1910 ROSE—Pure rose pink of fine shade. Narrow white central line on lower petals. Large flowers. Extra early. 10c each; \$1.00 per doz.

ROSE ASH—One of the odd colored ones. Smoky rose, with light yellow throat speckled with ruby. Tall and strong. Prolific. 15c each; \$1.50 per doz.

ROSE GLORY—Very large and beautifully ruffled rose pink, deeper in throat. One of my favorites. FINE. 25c each; \$2.50 per doz.

ROSE PEARL—Extremely light pink. Very large wide open flowers. One of the earliest. 15c each; \$1.50 per doz.

ROSE WELLS—Very tall, light clear rose. Small blotch of lilac rose, bordered with yellow. Flowers large and wide open. 15c each; \$1.50 per doz.

ROUGE TORCH—Large fine white, with a carmine torch in the throat. Striking contrast. 10c each; \$1.00 per doz.



SCHWABEN

RUBINI—Wide open, large orange-scarlet, with clear white eye. 20c each; \$2.00 per doz.

SALMON BEAUTY—Large flowered hybrid. Deep salmon, with rich salmon yellow throat. This is a beautiful variety. 15c each; \$1.50 per doz.

SCARLANO—Bright orange scarlet, with darker markings. Fine ruffled. Early and tall. High class. 15c each; \$1.50 per doz.

SCARSDALE—Large tall-pink-lavender; nearly a mauve. 10c each; \$1.00 per doz.

SCHWABEN—Clear canary yellow, shading to sulphur yellow, with a touch of red in the throat. Tall vigorous grower. Large flowers. The very best low-priced yellow to-day. (See cut). 5c each; 50c per doz.; \$3.00 per 100.



EUROPA

SHEILA—Large light salmon. Very early. 25c each; \$2.50 per doz.

SIBYL—Large cream flowers. Tips of petals flaked mallow pink. Strong. Many open at once. Fine florists variety. 40c each; \$4.00 per doz.

SOUVENIR—A pure deep yellow Primulinus. The finest hooded yellow. 20c each; \$2.00 per doz.

SPLENDORRA—Splendid, very dark wine-black. An unusual color, and a fine rich distinct sort. Ruffled. 15c each \$1.50 per doz.

STARLIGHT—Strong spikes of ruffled cream yellow flowers. Fine lines in throat. Very prolific. (See cut.) 50c each; \$5.00 per doz.

SWEET LAVENDER—Light lavender, deeper in throat. Purple blotch. Particularly valuable for its extreme earliness. 15c each; \$1.50 per doz.

TACONIC—Bright pink, flecked and striped with shades of same color, lower petals blotched crimson, edged with thin yellow stripe. 10c each; \$1.00 per doz.

TENNESSEE BELLE—(Whilhelmina Gude) Salmon pink, slightly variegated with shades of same color. A new variety from Tennessee. Early. 25c each; \$2.50 per doz.

THOTH—A white Primulinus with deep canary yellow throat. Pretty. 15c each; \$1.50 per doz.

TOPAZ—Salmon pink and buff. Primulinus. 5c each; 50c per doz.

TROJANA—Soft geranium pink, flecked with rose. Bright scarlet lines on pale yellow throat. 30c each; \$3.00 per doz.

TYRIAN BEAUTY—Shade like a dark "American Beauty" rose color. Very handsome. 25c each; \$2.50 per doz.

UHLAN CHIEF—Most intense brilliant vermilion scarlet. Deeper on lower petals, with beautiful dark feather. A very fine red. 35c each; \$3.50 per doz.



VANITY GROWING SIX FEET TALL

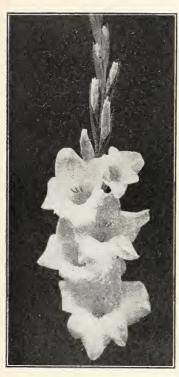
VANITY—La France pink, flushed over cream ground. Large flowers of graceful type. Unusually tall grower. (See cut). 35c each; \$3.50 per doz.

VELVET KING—Glowing velvety scarlet. Wide open flowers. Vigorous grower, and makes a fine show in the row. 10c each; \$1.00 per doz.; \$5.00 per 100.

VESTA TILLY—Large firm flowers of delicate blush pink, with small violet blotch. Imported. 20c each; \$2.00 per doz.

VON BISSING—Dark rose-red. Rank grower. Fine bulbs. 20c each; \$2.00 per doz.

WAR—Deep brilliant red. Strong grower, with large wide open flowers. Sold a few years ago at \$1.00 per bulb. 10c each; \$1.00 per doz.



WHITE WONDER

#### WHITE WONDER

—Pure white, without markings. Wide open flowers, often measuring over five inches across. Five and six open at once. A new and valuable addition to the whites. (See cut). 20c each; \$2.00 per doz.

WILBRINK—A sport of Halley, which it resembles except in color which is flesh pink, a very different shade from Halley. Very early and therefore in great demand for cutting. 5c each; 50c per doz.; \$3.00 per 100.

WHITE DELIGHT
—Softest flesh white; creamy throat, bearing blotch of deeper tints. Ruffled petals. Fine. 25c each; \$2.50 per doz.

WHITE GIANT—New. Tall, immense pure white flower, in shape resembling an Easter lily, and having a frosted appearance by artificial light. Healthy, strong grower. 15c each; \$1.50 per doz.

YELLOW GEM—Fine shade of light yellow. Small mark in throat. Tall. 15c each; \$1.50 per doz.

YELLOW HAMMER—Large vigorous yellow, with little red mark in throat. The best yellow at a low price, except Schwaben. 10c each; \$1.00 per doz.

#### Plant Glads and Make It A Glad Summer

What delight can equal rising early on a sunny August morning, hastening out into the "Glad Patch" and finding "that new one" with its first flower opened wide and displaying its radiant loveliness to your delighted eyes.

Grow Gillet's Glorious Gladiolus

#### A SPECIAL OFFER

particularly to those who have never grown the Gladiolus: In order to get you acquainted with this beautiful flower, I will make up a special assortment of 30 bulbs, one bulb each of 30 different named kinds, blooming size, not labeled, for \$1.00 postpaid. Would sell for several times the dollar if all separately labeled.

This assortment will have a wide range of colors, and will surely please not only amateurs, but regular growers as well who may order it if they wish. Easy directions for culture included free. Ask for the "Rainbow Collection."

#### LIBERTY MIXTURE

Highly assorted kinds and colors. Good bulbs sure to bloom. An inexpensive mixture, but excellent value for the price, as there are many fine named varieties in the lot. 50 for \$1.50; \$3.00 per 100; \$25.00 per 1000.



#### EXHIBITION MIXTURE

A high grade assortment made up exclusively of named varieties, which would cost nearly twice as much if purchased separately. Cannot fail to please the most exacting. Wide range of colors. 15 for \$1.00; \$6.00 per 100.

Have A Hobby! Grow Some Glads!

#### GILLET'S GLADIOLUS COLLECTIONS

These offers afford a handy way of ordering where one wishes to obtain a bulb or two of a number of varieties. They have been selected with care, and with an idea to obtain a wide range of colors in A, B, C and D.

I have sold thousands of these collections, and they are proving very popular indeed. Also they save you money.

Each variety in a separate bag and labeled.

COLLECTIO	NAT 66 A 22	
2 America, lavender-pink		\$ .10
2 Lilywhite, white		
2 Halley, salmon-pink		10
2 Wilbrink, flesh 2 Crackerjack, dark red		10
2 Mrs. F. King, flame color		10
2 Roanoke, yellow		10
2 Velvet King, scarlet		20
2 Baron Hulot, violet-blue		20
20	Retail value	\$1.30
		Ф1.00
Special price, labeled ar	id postpaid, \$1.00	
COLLECTIO	NAT ((D))	
COLLECTIO		@ OF
1 Schwaben, yellow 1 Goliath, purple		\$ .05
1 Mrs. Watt, wine		10
1 Peace, white		
1 Prince of Wales, salmon		
1 Niagara, light yellow		
1 Le Marechal Foch, big light pir	ık	10
1 Panama, pink 1 Empress of India, mahogany		05
1 1910 Rose		10
1 Orange Prince		15
12	Retail value,	\$1.16
Special price, labeled as	ŕ	
Special price, labeled al	ia postpaia, \$1.00	
COLLECTIO	NT ((C'))	
1 Conspicuous, blue		@ 1E
1 Mary Fennell, lavender	•••••••	\$ .15
1 Mrs. Moulton, crimson-wine		15
1 Tyrian Beauty, dark 1 Red Emperor, royal red		25
1 Arizona, pink		15 10
1 White Giant		15
1 Love's Fire, scarlet	••••••	20 15
1 Alice Tiplady, orange		.10
1 Rouge Torch, white, scarlet fea 1 Intensity, scarlet	ther	10
I Intensity, scarlet		10
12	Retail value,	\$1.70

Special price, labeled and postpaid, \$1.50

COLLECTION "D"	
1 Loveliness, cream	.10
	\$2.15
Special price, labeled and postpaid, \$1.75	
Note:—The above four collections, A, B, C, and D corno duplicates. Retail value, \$6.31. Sent postpaid for \$6.31.	ntain \$5.00
COLLECTION "E"	
6 America, lavender-pink. S 6 Mrs. F. King, flame-color 6 Halley, salmon-pink 6 Crackerjack, dark red 6 Schwaben, yellow 6 Principine, scarlet, white throat	3 .25 .25 .25 .25 .25 .25
Retail value, Special price, labeled and postpaid, \$1.25	1.50
COLLECTION "F"	
This is an extra fine collection and one you will be proushow your friends.  1 American Beauty, a whole bouquet\$	
1 Early Sunrise, big sunrise-red. 1 Golden Measure, tall yellow. 1 Anna Eberius, rose-purple. 1 Crimson Glow, rich crimson. 1 Salmon Beauty, salmon-yellow. 1 Purple Glory, rich dark maroon. 1 Pink Wonder, large light pink. 1 Catherina, light gray blue. 1 Scarlano, fine scarlet. 1 White Wonder, white	.20 .20 .15 .15 .35 .20 .20 .15 .20 .15 .15 .20

Join the "Gladiolus Enthusiasts" They are the Happiest People on Earth!

Special price, labeled, postpaid, \$3.25

20

\$3.75

Retail value,

#### COLLECTION "G"

1	Cameo, ruffled pink and cream\$	.25
	Chameleon, like changeable silk	.7
	Colleen, light rose	.10
	Fastidious, shell pink.	.5
	Jasper, red	.2
1	Kokomo, pomegranite purple	.1.
	Milady, creamy white	.4
1	Opalescent, rose lavender	.5
1	Pippin, blush pink	.3
	Priority, pink	.5
1	Revue, yellow	.3
1	Sibyl, cream.	.4
1	Starlight, tall yellow	.5
1	Trojana, geranium pink	.3
1	Vanity, La France pink, tall	.3
	_	

15 Retail value, \$5.65

#### Special price, labeled, postpaid, \$4.50

The above varieties are all recent introductions. You save \$1.15 by ordering them all together in this collection.

#### COLLECTION "V"-Blues, etc.

One bulb each; Baron Hulot, Catherina, Conspicuous, Herada, Louise, Mr. Mark, Rev. Ewbank, and Scarsdale. Retail value \$1.25.

Special price, labeled and postpaid, \$1.00

#### COLLECTION "Y"-Yellows

One bulb each: Alice Tiplady, Golden Glory, Flora, Golden King, Golden Measure, Niagara, Schwaben, Golden West, Orange Prince, and Myra. Retail value \$1.28.

Special price, labeled and postpaid, \$1.00

#### COLLECTION "H"-Very Darks

One bulb each: Baron Hulot, Empress of India, Goliath, Harvard, Mrs. Moulton, Mrs. Watt, Negerfurst, Neoga, and Splendorra. Retail value \$1.20.

Special price, labeled and postpaid, \$1.00

#### COLLECTION "W"-Whites

One bulb each: Bertrex, Early Snowflake, Elora, Helen Franklin, Immaculate, Lena Graetz, Peace, White Wonder, White Giant; retail value \$1.23.

Special price, labeled and postpaid, \$1.00

#### Good Garden Labels

may be made by planing lath to a smooth surface, cutting them into one-foot lengths, and sharpening. Dip the sharpened ends into wood preserver, paint the upper half white, and when dry paint the name on with a small camel's-hair artists brush, using black paint. Be careful not to let the paint lap on the wood preserver as wood preserver dissolves paint. Such labels will last for a number of years.



GOLDEN KING

Give fools their gold, and knaves their power, Let fortune's bubbles rise and fall; Who sows a field, or trains a flower, Or plants a tree, is more than all.

-Whittier.

#### VISITORS WELCOME AT BLOOMING TIME

The Gladiolus Fields are in bloom from August 1st to the late September frosts. New Lebanon is located in the beautiful Lebanon Valley on a fine concrete road, near the N. Y .-Mass. state line, 10 miles west of Pittsfield, Mass. and 25 miles south east of Albany, N. Y. Leave the concrete at Ward's Store, New Lebanon, and proceed north one short mile on an improved road (West St.) The last two weeks in August and the first week in September is the height of the blooming season. Exquisite blooms from choice varieties may be had for only 50c per doz.

#### MY CATALOG FOR 1927

will be mailed between Jan. 15 and Feb. 15, 1927 to all customers who have ordered of me within the last two years. Those who have not ordered recently may have a copy for the asking if you will just let me know you are still interested.

#### CATALOGS FOR YOUR FRIENDS

If you have friends and neighbors who grow, or intend to grow, Gladiolus, I will be very glad to mail them my catalog. Your name will not be mentioned unless you request it. Write names and addresses plainly, please.

#### WHAT THEY SAY

#### Some Extracts From Recent Letters

From Rhode Island—"Enclosed find check for bulb order. The sample order I received last year from you was far ahead of anything I have received from others, and I had a dozen other catalogs."

From Conn.—"So well pleased with the Gladiolus sent me last season that I am coming again. Blooms last season were fine; some of which were photographed.

From N. Y.—"I sent to you last year for some of your bulbs and they were the largest and best I ever had, although I did not send for the expensive ones. Was pleased with my collection, and the extra one was a beauty. Many thanks."

From Pa.—"The Gladiolus bulbs I received from you last year were the nicest bulbs I received and I received bulbs from seven different places. Your bulbs all bloomed and were lovely. Am sending another order."

From Me.—"I never derived so much pleasure from any one dollar as from the one sent you for the Rainbow Collection last year."

From Vt.—"I think it no more than right to enclose with my order a word of appreciation for the bulbs I have already had from you. They have given much pleasure both to myself and everyone who has seen my "glads" in blossom—far ahead of any others we have seen."

From Mass.—"The bulbs I got from you were perfectly splendid, and now I want some more."

From N. J.—"Last year I had from you 30 bulbs at \$1.00 (Rainbow Collection) and would like you to know they were fine. I had over 400 bulbs buying some from other places, and yours were the best."

From Ky.—"Enclosed find order for \$4.50 and please send me nice big sound bulbs like last year. They all bloomed and were beautiful. Out of five different places your Gladiolus were the best."

From Ohio—"I wish to report that the 300 Gladiolus bulbs which I purchased from you proved very fine and I was well satisfied with the blooms."

ONDERFUL JAPANESE DISCOVERY



#### MAKES PLANTS THRIVE

By using OYAMA on house plants it will keep them in bloom all winter and as green and luxuriant as if grown out-doors in the summer. IT WILL MAKE YOUR FLOWER AND VEGE-TABLE GARDEN WONDERFULLY PRODUCTIVE and the envy of your neighbors.

It makes no difference how healthy or delicate your plants may be, OYAMA WILL BRING OUT NEW FLOWERS AND FOLIAGE and cause a marvelous transformation.

Contains no bone, fish scraps manure.

#### FOOD FOR PLANTS-FLOWERS-VEGETABLES CLEAN - ODORLESS - SAFE TO USE

OYAMA is fine for all kinds of plants, ferns, shrubs, roses. bulbs, lawns, berries, fruits and flowers. Gives seedlings a wonderful start and PRODUCES EARLY VEGETABLES.

OYAMA contains 17% nitrogen. It keeps the soil rich but odorless. Highly concentrated, easily applied and economical to use NEVER FAILS TO PRODUCE WONDERFUL RESULTS.

Full directions with every package.

PRICE House Plant Size, makes 6 gallons... 30 Garden Size, ..... 1.10

ABOVE PRICES ARE POSTPAID

#### THE GLADIOLUS

Gladiolus! Wond'rous color sprays,
Gorgeous as the clouds in sunset's rays;
Endowed with charming form and dainty grace,
Spires of beauty towering into space;
Floreate clusters; guarding swords of green—
Crown you Nature's wonder and proclaim you Queen.
—Stanley Thorpe

You Will Become Intensely Interested



LENA GRAETZ

If You
Grow
Gillet's
Glorious
Gladiolus

There is a fascination in growing these flowers of unrivaled loveliness.

The sword-like foliage; the tall, upright stems clothed with flowers of exquisite beauty; the great variety of magnificent colors; the ease of culture; the sureness of bloom; and the lasting quality when cut—all combine to make the Gladiolus one of our most popular flowers.

No Home Without a Garden—

No Garden Without Glads!



#### READ BEFORE ORDERING

Remittance must accompany all orders.

Stamps accepted for small amounts.

No orders accepted for less than 50c.

6 bulbs at dozen rates; 50 at 100 rates.

Don't hesitate to order a long list of single bulbs if you wish. We fill hundreds of just such lists.

Prices per dozen and on collections, also on single bulbs, include postage on all orders east of the Mississippi River. West of the Mississippi River, Canada and Foreign, add 5 cents per dozen. Prices per 100 are F. O. B. here.

Bulbs (unless otherwise instructed) will be sent in April, after danger from freezing en route is over, but it will be to your advantage to get your order in immediately after you receive this catalog, while stocks are complete.

Safe arrival guaranteed anywhere in the U.S.A.

All my bulbs are good blooming size unless otherwise stated. Many are extra large and heavy.

I exert the greatest care to keep all stock true to name, sound and strong, and will replace any stock that may prove untrue to name or refund amount received for same.

Write your name and address very plainly.

Send in your order EARLY, as some varieties are sold out quickly. Order in February or early March, if possible, so as to get the very best stock.

Bank reference: Berkshire Loan & Trust Co., Pittsfield, Mass.

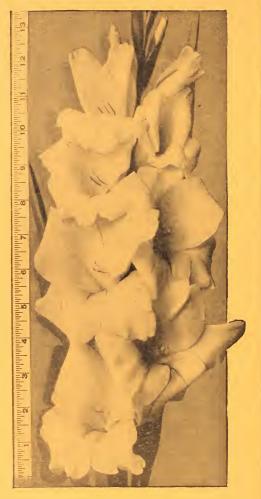
Address all orders to

#### HOWARD M. GILLET

NEW LEBANON
COLUMBIA COUNTY

N. Y.

## A Wonderful New White



### "Joerg's White"

(See Page 11)

One of the largest and finest whites ever produced. A new robust growing exhibition variety which won the trophy at the New York Gladiolus Show. Seven blooms open at once in perfect formation. Pure glistening snow-white. Five petals in each flower show no other color whatsoever. The lower petal shades to a creamy yellow in the throat, with light crimson veinings. Six inch flowers not uncommon. There will be a big demand for this valuable new exhibition white as soon as it becomes better known.

Selected bulbs, \$3.50 each.